



Non-Profit

Intergenerational Center for Arts & Wellness

LOCATION
Winston-Salem, NC

SERVICES
Programming, Interior Design,
Furniture Specification
Architecture, Project Management

PROJECT TYPE
Healthcare, Adult Day

PROJECT SIZE
61,000 SF

COMPLETION DATE
2023

Workplace Architecture + Design worked with Senior Services on the planning and design of their new Intergenerational Center for Arts and Wellness. Planning and research began on the groundbreaking facility by studying the benefits of intergenerational connections and strategies to implement them within a facility. Centered around a new home for the Elizabeth and Tab Williams Adult Day Center, and a new preschool/childcare facility for Family Services, the project has integrated 21 local partners to cohabitate within a single one-of-a-kind facility that offers community programs that benefit older adults and younger adults--providing services focused around arts and wellness, for a holistic approach to health and wellbeing.

The complexity of the project revolved around creating a cohesive facility with a number of organizations operating harmoniously. Within the building is the Williams Adult Day Center, Family Services child care, the Hispanic League, Novant Health, Winston-Salem State University, Atrium Health Wake Forest-Baptist's Sticht Center, Sawtooth School for Visual Arts, Second Harvest Food Bank of NWNC, and others. The facility centers around the Main Street Concept, which symbolizes the fact that all these partners are providing a community of services to Forsyth County residents. This is a city within a building.